

Communications Specialist

The EVSC Foundation is seeking an enthusiastic and self-motivated Communications Specialist to join a high-impact team making a difference in the lives of students and educators in Evansville. The EVSC Foundation directly supports the fundraising efforts of the Evansville Vanderburgh School Corporation and the vision of Superintendent. Over its 10 year plus existence, the EVSC Foundation has grown to become one of the most highly respected Foundations in the community. Raising over \$1,000,000 a year for the EVSC, we leverage community partnerships and resources to empower all students to thrive.

Our Communications Specialist plays a vital role in helping us share stories of how the Foundation, community partners, and supporters positively impact student experience in our public schools. They also have a unique opportunity to shape community perception to advocate for greater equity and world-class learning experiences for all students. The ideal candidate is passionate about serving our varied constituents (teachers, volunteers, donors, students, etc.), wants to learn and conquer new challenges to grow, and seeks to do everything with excellence.

Responsibilities:

- Plan and implement marketing campaigns to help the Foundation reach its strategic goals and plans.
- Manage the Foundation's social media (Facebook, LinkedIn, Instagram) and website.
- Identify new opportunities for both traditional and digital marketing and to grow donor base and support for the organization and existing programs.
- Create and update marketing materials, digital and print content, and press releases to support of fundraising and programs.
- Collaborate with Foundation staff to identify, foster, cultivate and nurture relationships with prospective and existing donors.
- Manage scoreboard fundraising and scholarships in collaboration with relevant staff.
- Assist with daily operations and other duties as assigned.

Qualifications:

- Bachelor's degree; preference given to candidates with a degree in communications, marketing, graphic design, English, journalism or related field.
- Excellent oral and written communication, marketing, and public relations skills.
- Strong interpersonal skills; ability to work with diverse individuals in industry and the University.
- Strong strategic marketing, planning, and execution skills.
- Proven ability to be a self-starter and work without close supervision and ability to perform under deadlines and changing schedules required.
- Experience with creating original content for various platforms such as social media, press releases, email marketing, and websites required.
- Experience with Constant Contact or other email marketing tools preferred.

Benefits:

- IRA and simple IRA matching contribution
- Dental insurance
- Health insurance
- Vision insurance
- Generous vacation and sick time

To apply, send cover letter, resume, and references to info@evscfoundation.org by March 30, 2022.

Questions? Contact Ely Sena-Martin at elisabet@evscfoundation.org.